-- For Immediate Release -- contact: ProfessorLesser@gmail.com

EXECUTIVE SUMMARY:

Larry Lesser's eclectic 24-song album SPARKS links today's times to timeless Jewish texts and won at the 2021 New Mexico Music Awards!

Larry Lesser makes **SPARKS!**

Reflecting a decades-long journey, award-winning songwriter/educator Larry Lesser released SPARKS, a bounty of concise guitar-driven, lyric-centered non-liturgical songs grounded deeply and accessibly in Jewish text and values with universal meaning.

As the album's opening rocker sparked by a Ben-Gurion quip says, 2 Jews have 3 opinions, but performers/clergy across denominations give praise, including tributes from ASCAP or GRAMMY winners like Peter Himmelman or Joanie Leeds as well as heads of diverse Jewish organizations (CLAL, USCJ, Mussar Institute, Partners in Torah, Women Cantors' Network).

Like Judaism, the songs are timely and timeless. For example, the Midrashic theme of interdependence in "Rowboat" is salient as we face today's pandemic, racism, and climate change; the message in the Talmudic "The Best" echoes the Garth Brooks #1 hit "Unanswered Prayers"; the centuries-old proverb in "Two Pockets" arose at a televised town hall in a recent Presidential election year; today's antisemitism and Holocaust denial gives urgency to "One-Way Train" and "Stack the Stones"; and the title cut refers to fragments of a shattered world we are charged to heal.

The album sparks dialogue by respecting each denomination's limits and by acknowledging Jewish diversity in origin (e.g., the Spanish-inflected Crypto-Jewish "Lights Lead Home") or observance (e.g., the folk-grass romp "Shabbos Keeps the Jews" or pluralistic paean "Deep and Wide"). SPARKS is distinctive in how many songs dive deeply and accessibly into the sea of Talmud, such as "Bruria," a rocking tribute to a woman who held her own with 2nd-century rabbis.

SPARKS musicians span not just Judaism's major denominations but also all major Abrahamic faiths. Larry Lesser, Bill Radcliffe, Amalia Kelter Zeitlin, Sabiha Khan, Ross Ingram, and Larry Karol have made albums or recorded/performed with Midland, The Platters, El Paso Symphony, Las Cruces Symphony, Camerata Del Sol, Layali Al-Sham, Pet People, EEP, or Paperwork.

SPARKS, a Finalist in 4 categories (including Best Album) and winner of Best Humorous Song for the 2021 New Mexico Music Awards, ventures into folk-rock, folk-grass, rock, country, and spoken word poetry. Despite its release being followed the next month by a pandemic, SPARKS has had NPR-station interviews (e.g., #1 and #2), airplay of 12+ different songs in several states, articles in newspapers and international journals, and invited performances in campus, synagogue, and online settings and at the 2021 New Mexico Music Awards.

For more information: larrylesser.com/sparks

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